

Cashback claim form.

Please send your completed form, original receipt and guarantee to: Sony Handycam Cashback Promotion, PO Box 100, Diss, Norfolk IP98 1SY by 31 January 2007.

Name

Address

Postcode

Date of purchase (DDMMYY)

Store name and location

I would like my cashback cheque made payable to (print name):

Please state the model code for all Sony products purchased:

SR DVD

Tick to show you've remembered to include:

Original sales receipt European Guarantee document

The rest of our questions are optional.

Thank you in advance if you have time to answer.

What was the ONE main reason for choosing to buy a Sony Handycam?

Ease of use Design Sony brand Cashback offer Other

Which, if any, of the following sources did you use when deciding which camcorder to buy?

Store staff Product brochures Looking around stores Family and friends Magazines Manufacturer websites Other websites

Which age group are you in? 16-24 25-34 35-44 45+

How many children are there in your household? 0 1-2 3+

Which of the following products will you purchase in the future?

BRAVIA: 6mths 12mths 18mths+ Never

VAIO: 6mths 12mths 18mths+ Never

DVD: 6mths 12mths 18mths+ Never

Register here for the My Sony newsletter and all the latest from the world of Sony Electronics. Please read the following information carefully and tick the box if you agree to the terms below**

Signature

Email address

**This agreement to use personal data is between you and Sony e-Solutions Europe B.V. in The Netherlands, who administers personal data collected by Sony group companies in Europe. The personal data provided ("Personal Data") may be used by Sony e-Solutions Europe B.V. and other Sony group companies worldwide together, ("Sony") to advise of, offer and supply goods and services for other marketing purposes, and for additional purposes described in the terms of sale and/or use relating to your transaction (if any). This personal data will assist Sony in its efforts to further improve products and services. On your request to Sony e-Solutions Europe B.V. your personal data stored will be provided, corrected, amended or deleted (as required by law). For questions, email us at: privacy@eu.sony.com or call the Sony Customer Helpline on 08705 111 999. CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA. For more information on the privacy statement visit: http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html



SONY



1. Customers purchasing a selected Sony camcorder (DVD105, DVD205, DVD304, DVD404, DVD405, DVD505, SR30, SR50, SR70) at participating stores between the 4 November 2006 and 24 December 2006 inclusive may claim cashback (in the form of a cheque). All purchases and mailing addresses must be within the UK & ROI. 2. To claim your cashback (in the form of a cheque) send your completed claim form, clearly stating who the cheque should be made payable to, together with your original sales receipt and European Guarantee document to: Sony Handycam Cashback Promotion, PO Box 100, Diss, Norfolk IP98 1SY. 3. All applications should be received no later than 31 January 2007. No claim forms will be accepted after this date. (If the purchase was via a credit agreement, please supply a copy of the agreement as well as the sales receipt.) 4. Cashback is not available on product which has not been supplied and distributed by Sony United Kingdom Limited within the UK and Republic of Ireland. Please check with your dealer to ensure your camcorder is eligible before purchasing to avoid disappointment. 5. Your original sales receipt and European Guarantee document will be posted back to you with your cheque. 6. Should you have any queries on your application, please phone the Sony Hotline on 01379 649499. 7. Only original claim forms will be accepted. We suggest you make copies of all documents before posting them and to send claims via signed for post. 8. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit. 9. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions. 10. Please allow 28 days for receipt of your cheque. Should your cheque not arrive, or should there be a problem with your cheque on receipt please call the hotline on 01379 649499. 11. There is no credit alternative to this offer. 12. Employees of Sony United Kingdom Limited, their agents, their family and anyone connected are not eligible to participate in this promotion. 13. All instructions given within this leaflet and claim form form part of the terms and conditions. By claiming the cashback, applicants will be deemed to have read and accepted these terms and conditions.

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Claim up to £50 cashback from Sony with selected camcorders*

HANDYCAM



Models include: DVD105, DVD205, DVD304, DVD404, DVD405, DVD505, SR30, SR50, SR70

SONY

www.sony.co.uk

memories like.no.other™

www.sony.co.uk

*Cashback paid by cheque via redemption. Terms and conditions apply. Subject to availability. Promotion runs from 4 November 2006 until 24 December 2006.

Pick up a Sony Handycam and get cashback.

With a Sony Handycam it's easy to capture the moment, and now when you pick one up you can get up to £50 cashback*.

And whether you choose a DVD Handycam, or one of our HDD models with a built-in hard disk, it's quick and easy to shoot and watch your films – so you can concentrate on capturing memories like no other.

DVD or HDD?

Both options deliver the kind of quality and ease of use that you'd expect from a Sony Handycam, but with their cutting edge technology you get even more.

The DVD Handycam range offers the simplicity of burning straight to DVD and playing your movies as soon as you eject the disk.

Choose HDD and you'll get the versatility of recording onto a built-in hard drive and editing movies in camera as well as on your PC. It's up to you.

| Model number | Cashback |
|--------------|----------|
| DVD105 | £30 |
| DVD205 | |
| DVD304* | |
| DVD404 | |
| DVD405 | £50 |
| DVD505 | |
| SR30 | |
| SR50 | |
| SR70 | |

*Also available at selected outlets.



Shoot – Eject – Play The Sony DVD Handycam

With a DVD Handycam you can just pop in a disk, shoot, then as soon as you eject you can play it on your DVD player. It's that simple.

No need to use cables or plug in – just shoot, eject and play.

Everything has been created to make it easier than ever to capture the moment, and because each Handycam uses the very latest Sony technology, you get maximum quality images with minimum hassle, in a simple, lightweight, compact camera.

| DVD range | 105 | 205 | 404 | 405 | 505 |
|---------------------------------------------------|------|-----------------|----------------|----------------|----------------|
| Picture quality (pixels) | 800K | 1.07 Megapixels | 3.3 Megapixels | 3.3 Megapixels | 2.1 Megapixels |
| Carl Zeiss® Lens | ● | ● | ● | ● | ● |
| SuperSteady Shot | ● | ● | ● | ● | ● |
| Touch Panel screen | 2.5" | 2.7" | 2.7" | 2.7" | 3.5" |
| True 16:9 widescreen mode | - | ● | ● | ● | ● |
| Dolby Digital recording with built-in microphone | - | - | ● | ● | ● |
| 4 megapixels still image recording | - | - | - | - | ● |
| ClearVid CMOS sensor for a better picture quality | - | - | - | - | ● |

Get creative The Sony Hard Disk Drive Handycam

At the heart of all of our HDD Handycam models is a massive built-in hard drive, so you can just keep shooting, capturing up to 40 hours of memories at DVD quality.

And because it's HDD, connecting to your PC is simple – you can back up movies, burn DVDs with one touch and edit your own movies either on the camera or on your PC. It can even synchronise with your PC automatically, detecting any new files and backing them up. Easy.

We've also created Visual Index and Easy Search to make sure you can find the shots you want easily, without having to trawl through hours of footage.

| HDD range | 30 | 50 | 70 |
|--------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------|
| Picture quality (pixels) | 800K | 1.07 Megapixels | 1.07 Megapixels |
| Carl Zeiss® Lens | ● | ● | ● |
| SuperSteady Shot | ● | ● | ● |
| Touch Panel screen | 2.5" | 2.7" | 2.7" |
| True 16:9 widescreen mode | - | ● | ● |
| Dolby Digital recording with built-in microphone | - | - | ● |
| Capacity | Built-in 30 Gb Hard Disk Drive (up to 20hrs 50min recording time) | Built-in 30 Gb Hard Disk Drive (up to 20hrs 50min recording time) | Built-in 60 Gb Hard Disk Drive (up to 40hrs recording time) |

How to claim your cashback.

To claim your cashback, simply fill in your details overleaf then post it to us.

We'll also need you to include your original sales receipt and European Guarantee document, which we'll return when we send you your cheque.

